



## Navarro SBDC Feasibility Comparison Worksheet

Factor	Idea 1	Idea 2	Idea 3
Name			
General concept			
Start-up costs			
Monthly cash flow needed			
When can you make a profit			
Is this idea sellable or able to be franchised; if so, when			
New or existing marketplace			
Total target market			
Number of competitors			
Suppliers, vendors and/or manufacturers in this industry			
Price point			
What will make you different			
Effective marketing opportunities			

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